

# JOHNSON'S JERSEYS

## COLLEGIATE COLLECTOR NEWSLETTER

### THE OPENING FACEOFF... NEW ARRIVALS

The Johnson's Jerseys buy/trade portal continues to be as active as the NCAA's version with another great assortment of new arrivals since our last newsletter. Just a few of the highlights include some beautiful 1990s era jerseys from Denver, Notre Dame, Miami, and Ferris. There are also a couple of National Championship season jerseys from LSSU and Boston University and a sharp road jersey from the long defunct Iona College. Rounding out this edition are a few nice captains' jerseys from UA Anchorage, Merrimack, and Notre Dame.

We are always looking to purchase or trade for new/unique styles. We will purchase entire collections or offer your jerseys for sale through our vast network of college hockey collectors via consignment. See the last page for a complete list of all the new arrivals.



## TIMEOUT FOR COACHING... FANATICS WILL RUIN THE HOBBY! OR WILL IT?

About a year ago, it was announced that the NHL on-ice jersey contract will be going to “Fanatics” for ten years starting with the 2024-25 season. We all know what starts in the NHL trickles down to the minors and college hockey as well. As with any major change (Reebok Edge jerseys, sponsor logos on helmets/jerseys, Adidas brand jerseys, etc) some collectors always blow a gasket and make wild claims: 1) I’ll never buy [the new thing], 2) This change ruins the jerseys and 3) This will kill the hobby. So, are Fanatics jerseys going to be the end of the college game worn jersey hobby? Checking our Magic 8 Ball...



I put “Fanatics” in quotes because the on-ice jerseys used by the NHL, and many college programs, will be nothing more than Fanatics branded jerseys made by SP, the same company that has produced the on-ice jerseys in past, labeled as other brands. (Refer back to our March 2023 newsletter when we discussed name branding of jerseys.) While there may be a misstep along the way (remember Reebok Edge 1.0?) it is reasonable to assume that the quality of on-ice jerseys will continue to be very good, even if they have a Fanatics logo on the exterior. However, where things will almost certainly take a step backwards is the quality of jerseys for the replica market and potentially the sale of game used jerseys.

Nothing has been stated about Fanatics getting their hands deeper into game worn hockey jerseys sales, but rest assured if their logo is on the jersey, marketing them and cashing in on that business will be in their sights as well. This is where Fanatics should concern the collegiate collector hobby. Fanatics is a massive corporation valued at over \$30 billion. If you have done more than a few transactions in the past with Fanatics, you likely have had at least one “horrible” experience, especially with game used items. Now I’m not talking about the “problems” NHL collectors have with Fanatics: the jersey came in the wrong size box, or the jersey was \*gasp\* creased for shipping, or the LoA has a typo. In the world of college hockey, most jerseys have good wear and not just a loose thread. Hardly any college teams issue LoAs.

Their business model is built on selling millions of items based on a part number / price and shipping them all over the world. Their system breaks down quickly when trying to sell one-off, game used items where collectors want details about the specific condition of the item, when it was used, authentication, etc. Fanatics staff generally have no access to the items stored away in warehouses across the country. They only know what is entered for the item’s description and even that is often filled with errors when shopping game used items. Fanatics has significantly reduced the use of the wording “game used / game worn” and gone with a more generic “team issue” description to minimize complaints from customers. We have personally had multiple orders cancelled with Fanatics because they simply can’t find the item in their warehouses when ordered or they “lost” items before they could be shipped.

NCAA policies for Name, Image, Likeness (NIL) compensation will also add a wrinkle to this with many teams being very reluctant to sell jerseys, especially with names still attached. In the end, like any change, the Fanatics brand will likely eventually trickle down to college hockey, but other than a new logo on the exterior, any other impact to game worn collectors, in our opinion, should be minimal.



# NEW ARRIVALS

LEAGUE	TEAM	YEAR	TYPE	#	PLAYER	MISC NOTES	PRICE
WCHA	Ferris State University	2019-20	3rd / Alt	31	Shaw, Austin	AK (56G), puck marks on sleeve/body	\$195
WCHA	Michigan Tech Univ	2002-04	Road	15	Radovich, BJ	Nike 56, heavy board burns, slices	TRADE
WCHA	Michigan Tech Univ	2011-12	Home	10	Kero, Tanner	OT 56, stick/puck marks heavy pilling	TRADE
WCHA	Michigan Tech Univ	2011-12	3rd / Alt	26	Davis, Jimmy	OT 56, interior pilling, (Cousens 2009-11) 3CP	TRADE
WCHA	Michigan Tech Univ	2011-12	Road	10	Kero, Tanner	OT 56, 4 repairs, pilling, 3CP	TRADE
WCHA	Univ of Alaska-Anchorage	2012-13	Home	9	Tatchell, Blake	Gemini 52, good wear, stick/puck marks, Kendall patch removed	\$350
WCHA	Univ of Alaska-Anchorage	2012-13	Home	18	Crowell, Chris	Gamini 56 w/ "C", good wear, Kendall patch removed	\$395
WCHA	Univ of Alaska-Anchorage	2004-05	Road	52	Lawson, Nathan	CCM 58G, heavy pilling, custom sleeve	\$450
WCHA	Univ of Alaska-Anchorage	2004-06	3rd / Alt	55	Walsky, Eric	Gemini 52, heavy wear, puck/stick marks	\$375
WCHA	Univ of Alaska-Anchorage	2005-06	3rd / Alt	26	Anderson, Chad	K1 XXL, light wear, Nye Frontier Classic	\$395
WCHA	University of Denver	2005-07	Road	12	Paukovich, Geoff	Nike 60, good wear, board burns, slices, Oilers 2nd rnd draft pick	\$450
CCHA	Ferris State University	1997-01	Road	11	Rogger, Jon	CCM 52, 3 repairs, very heavy wear	\$295
CCHA	Miami (Ohio) University	1992-93	Home	16	McShane, Chad	CCM 54 (Custom Crafted) GI, storage wear	\$325
CCHA	Univ of Notre Dame	2006-07	3rd / Alt	19	O'Neill, Wes	Adidas XL (56) w/ "A", a few board burns	\$395
CCHA	Univ of Notre Dame	2008-11	3rd / Alt	17	Maday, Billy	Adidas XL (56) good wear, nameplate change	\$425
NCHC	Miami (Ohio) University	2013-14	Home	55	Hamilton, Trevor	Bauer 54, a few board burns and pilling	\$295
HE	Boston University	2008-09	3rd / Alt	4	Ruikka, Ryan	Nike Bauer 56, red double, GI HE 25th / SC patches, strap cut out	\$250
HE	Boston University	2008-09	3rd / Alt	7	Strait, Brian	Nike Bauer 56, red double, w/ "A", HE 25th / SC patches, strap cut out	\$350
HE	Boston University	2019-20	3rd / Alt	2	McCarthy, Case	SP 52, red quilted, 1 repair, Devils 4th rnd	\$325
HE	Boston University	2020-21	Home	2	McCarthy, Case	UA 50 (56), JK / TR patches, "20" tag, strap cut out, Devils 4th rnd	\$495
HE	Boston University	2020-21	Road	27	Copeland, John	UA 50 (56), GI, JK / TR patches, "20" tag, strap cut out	\$250
HE	Boston University	2021-22	Road	27	Copeland, John	UA 50 (56), 100th/TR patches, "21" tag, strap cut out	\$250
HE	Merrimack College	2019-21	Road	13	Gresock, Chase	UA 46 (54) w/ "C", good wear, unrepaired slices / board burns on sleeves, "	\$295
AH	Air Force Academy	2014-15	3rd / Alt	55	McDonald, Mike	Gemini 56 LoA, light wear, NOBR	\$395
MAAC	Iona College	1999-02	Road	15	Schroeder, Brian	Hooters XXL, good wear, stick/puck marks	\$295

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